



THREE ALARM CELLARS



REVIEW

The
COLORADO
WINE NEWS



The Colorado Wine News
www.coloradowinenews.com
Harold J. Baer, Jr., Managing Editor

“This is a new label with wines crafted by longtime winemaker Jennifer Wall. A portion of the proceed from the sale of these wines is donated to the Alisa Ann Ruch Burn Foundation (AARBF), an organization dedicated to enhancing the lives of burn survivors and promoting burn prevention.” The AARBF is also known for creating ‘Stop, Drop (cover your face) and Roll’, a safety practice taught in schools nationally.

Three Alarm Cellars wines are not yet in wide distribution but can be ordered and the winery will ship: www.3alarmcellars.com.”

THREE ALARM CALIFORNIA WHITE WINE

is a wine to serve chilled on a hot day when its refreshing character will be particularly appropriate. Light aromas of pear, honey, apple, and spice lead to juicy, bright flavors of the same with nice acidity before a medium-broad, medium-long finish. Well put together.

BEST BUY



THREE ALARM CALIFORNIA RED WINE

has a sweet nose of chocolate, sweet vanilla, and baked blackberry. Flavors of blackberry, black raspberry, and a touch of unsweetened chocolate are accented with just a hint of sweetness and laced with fine tannin. The finish is medium-broad and medium long. Well balanced, structured, and integrated, it will be popular.

BEST BUY



Three Alarm California Red and White Wine

For more information about Three Alarm Cellars, please contact Jennifer Wall, Three Alarm Cellars President and Winemaker: jlw@cawinecreations.com, 707.838.2353
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